

Institute of Governmental Studies

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**Berkeley IGS Poll**

**Survey of California Registered Voters**

September 2020

Codebook 2020-05

**Data file citation:**

September 2020 Berkeley IGS Poll [machine-readable data file] Institute of Governmental Studies, University of California, Berkeley, 2020, Study number 2020-05.

***Overview of the September 2020 Berkeley IGS Poll***

Universe: California registered voters

Data Collection Period: September 9-15, 2020

Method of Data Collection: Online through email invitations distributed to registered voters statewide.

Languages of administration: English and Spanish

Sampling Method: Registration-based sampling of voters with email addresses from the state voter rolls.

Number of Cases: 7,198 registered voters

### About the Institute of Governmental Studies

The Institute of Governmental Studies (IGS) is an interdisciplinary organized research unit that pursues a vigorous program of research, education, publication and public service. A component of the University of California (UC) system’s flagship Berkeley campus, it is the oldest organized research unit in the UC system and the oldest public policy research center in the state.

IGS conducts periodic surveys of public opinion in California on matters of politics and public policy through its *Berkeley IGS Poll*. The poll, which is disseminated widely, seeks to provide a broad measure of contemporary public opinion, and to generate data for subsequent scholarly analysis.

***Survey Procedures***

The findings in this report are based on a *Berkeley IGS Poll* completed by the Institute of Governmental Studies (IGS) at the University of California, Berkeley. The poll was administered online in English and Spanish September 9-15, 2020 among 7,198 California registered voters.

The survey was administered by distributing email invitations to stratified random samples of the state’s registered voters. Each email invited voters to participate in a non-partisan survey conducted by the University and provided a link to the IGS website where the survey was housed. Reminder emails were distributed to non-responding voters and an opt out link was provided for voters not wishing to receive further email invitations.

Samples of registered voters with email addresses were provided to IGS by Political Data, Inc., a leading supplier of registered voter lists in California and were derived from information contained on the state’s official voter registration rolls. Prior to the distribution of emails, the overall sample was stratified by age and gender in an attempt to obtain a proper balance of survey respondents across major segments of the registered voter population.

To protect the anonymity of survey respondents, voters’ email addresses and all other personally identifiable information derived from the original voter listing were purged from the data file and replaced with a unique and anonymous identification number during data processing. In addition, post-stratification weights were applied to align the sample of registered voters responding to the survey to population characteristics of the state’s registered voters.

The sampling error associated with the results from the survey are difficult to calculate precisely due to the effects of sample stratification and the post-stratification weighting. Nevertheless, it is likely that findings based on the overall sample of registered voters are subject to a sampling error of approximately +/-2 percentage points at the 95% confidence level.

Detailed tabulations reporting the results to each question can be found at the *Berkeley IGS Poll* website at <https://www.igs.berkeley.edu/research/berkeley-igs-poll>.