

Institute of Governmental Studies

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**Berkeley IGS Poll**

**Survey of California Registered Voters**

January 2020

Codebook 2020-01

**Data file citation:**

January 2020-01 Berkeley IGS Poll [machine-readable data file] Institute of Governmental Studies, University of California, Berkeley, 2020, Study number 2020-01.

***Overview of the January 2020 Berkeley IGS Poll***

Universe: California registered voters

Data Collection Period: January 15-21, 2020

Method of Data Collection: Online through email invitations distributed to registered voters statewide.

Languages of administration: English and Spanish

Sampling Method: Registration-based sampling of voters with email addresses from the state voter rolls.

Number of Cases: 6,845 registered voters

### About the Institute of Governmental Studies

The Institute of Governmental Studies (IGS) is an interdisciplinary organized research unit that pursues a vigorous program of research, education, publication and public service. A component of the University of California (UC) system’s flagship Berkeley campus, it is the oldest organized research unit in the UC system and the oldest public policy research center in the state.

IGS conducts periodic surveys of public opinion in California on matters of politics and public policy through its *Berkeley IGS Poll*. The poll, which is disseminated widely, seeks to provide a broad measure of contemporary public opinion, and to generate data for subsequent scholarly analysis.

***Survey Procedures***

The findings in this report are based on a *Berkeley IGS Poll* completed by the Institute of Governmental Studies (IGS) at the University of California, Berkeley. The poll was administered online in English and Spanish January 15-21, 2020 among 6,845 registered voters statewide.

The survey was administered by distributing email invitations to stratified random samples of the state’s registered voters. Once thequestionnaire and email invitations had been finalized, they were translated into the Spanish and reviewed for cultural appropriateness. Each email invited voters to participate in a non-partisan survey conducted by IGS and provided a link to the IGS website where the survey was housed. Reminder emails were distributed to non-responding voters and an opt out link was provided for voters not wishing to participate and not wanting to receive future emails from IGS about the survey.

Samples of registered voters with email addresses were provided to IGS by Political Data, Inc., a leading supplier of registered voter lists in California. The email addresses of voters were derived from information contained on the state’s official voter registration rolls. The overall sample of registered voters with email addresses was stratified in an attempt to obtain a proper balance of survey respondents across major segments of the registered voter population.

To protect the anonymity of survey respondents, voters’ email addresses and all other personally identifiable information were purged from the data file and replaced with a unique and anonymous identification number during data processing. At the conclusion of the data processing phase, post-stratification weights were applied to align the sample to population characteristics of the state’s overall registered voter population.

The sampling error associated with the results from the survey are difficult to calculate precisely due to the effects of sample stratification and the post-stratification weighting. Nevertheless, it is likely that the statewide findings based on the total registered voter samples are subject to an approximate sampling error +/- 2.5 percentage points at the 95% confidence level. Results based on subgroups of this population would be subject to larger margins of sampling error.

Detailed tabulations reporting the results to each question included in this report can be found at the *Berkeley IGS Poll* website at <https://igs.berkeley.edu/igs-poll/berkeley-igs-poll>.